

2026 PROSPECTUS FOR SPONSORSHIP OPPORTUNITIES

ABOUT THE NATIONAL CONFERENCE



The National Conference of State Societies (NCSS) exists to support, unify, and promote the efforts of State and Territorial Societies in the National Capital Region. Established by Congress in 1952, NCSS fosters collaboration among these societies to celebrate regional heritage, encourage civic and cultural engagement, and provide meaningful educational and exchange opportunities. By honoring the unique identities of all 50 states, the District of Columbia, and the U.S. territories, we strengthen national unity through the diverse voices of our member societies.

ABOUT THE CHERRY BLOSSOM PROGRAM

The National Conference of State Societies Cherry Blossom Program is a weeklong educational, cultural, and professional development program which celebrates the unique and enduring friendship between the United States and Japan. Each State Society selects their Delegate based on their achievements in academics, philanthropy, leadership, and professional accomplishments. During this week, the Delegates visit the White House, meet with their states' representatives at a Congressional Reception, perform community service, and encourage the friendship between the U.S. and Japan through various cultural events, including the Lantern Lighting at the Tidal Basin, and a reception at the Japanese Ambassador's residence.

The **78th Cherry Blossom Program** will bring together over 60 members of Congress, Members of the Japanese Government, representatives from each state and territory in the US in one room. The program also celebrates our esteemed alumnae including Sen. Lisa Murkowski (AK), Sen. Shelley Moore Capito (WV), and Rep. Debbie Dingell (MI). Our program combines an iconic Washington, DC tradition with a program focused on fostering the friendships between the U.S. and abroad.



[NCSS WEBSITE](#)



[DELEGATE PROGRAM](#)

NCSS
P.O. Box 75541
Washington DC 20013



THE POWER OF OUR AUDIENCE

The National Conference of State Societies (NCSS) offers corporate partners a unique platform for brand visibility, leadership engagement, and global alignment. Through its stewardship over the past 77 years of nationally recognized cultural programming and its role as a trusted, congressionally chartered nonprofit, NCSS connects brands with audiences that influence public perception, policy, and commerce.

Corporate partners benefit from association with one of the country's most iconic cultural celebrations, delivering broad public exposure in a positive, values-driven environment. NCSS also provides visibility within elite networks of federal and state leaders, civic influencers, and professionals representing every U.S. state, the District of Columbia, and the territories.



In addition, NCSS's leadership and alumnae programs align corporate partners with long-term impact in leadership development, civic engagement, and gender equity—priorities central to corporate responsibility and ESG strategies. Through its strong relationships within Washington's diplomatic community, NCSS further offers opportunities for international brand alignment and cross-cultural engagement.

An NCSS partnership delivers more than recognition—it offers credibility, influence, and lasting brand association at the national and global level.



541
MEMBERS
+ STAFF

ACCESS TO CAPITOL HILL

Engage directly with congressional leaders, federal partners, and diplomatic representatives in the National Capital Region.



10,500+
MEMBERS

GATEWAY TO OUR NETWORK

Connect with all 50 states, D.C., and the five U.S. territories through our extensive network of state and territorial societies.



3800 +
ALUMNAE

DISTINGUISHED ALUMNAE

Women leaders shaping policy, business and culture including U.S. Senators, Members of Congress and Business leaders.



175
EMBASSIES

PARTNERSHIPS WITH EMBASSIES

Active engagement with many of the Embassies in the Nations Capitol, particularly the Japanese Embassy.



NCSS 2026 EVENTS



NCSS provides unique opportunities for engagement with Members of Congress, Ambassadors, Members of the Administration and with each of the state societies based in DC. Events range from small breakfasts to large scale galas and receptions that allow sponsors to interact with the audiences that matter most to them.

SIGNATURE SPONSOR EVENTS



Japanese Stone Lantern Lighting

Sunday, April 5

Kick off of the program at the Tidal basin with the National Park Service and Japanese Embassy.



Ambassador's Reception

Tuesday, April 7

Cultural event including the US Cherry Blossom Delegates, American and Japanese Dignitaries.



Cherry Blossom Gala

Friday, April 10

The highlight of the program, a celebration gala crowning the US Cherry Blossom Queen.



Congressional Reception

Wednesday, April 15

One of the largest single gatherings of Senators and Members of Congress from all 56 states and territories.

EVENTS THROUGHOUT THE YEAR



Quarterly Congressional Breakfasts



Stars and Stripes Celebration



Fall Young Leaders Conference



Sushi & Saki Soiree

YOUR IMPACT

Our Cherry Blossom Program wouldn't be possible without sponsors like you. Here are some of the opportunities your sponsorship contributes to during the week.

- Exclusive visits to iconic landmarks, including the White House and U.S. Capitol
- Meetings with state representatives and policymakers on Capitol Hill
- Inspiring young minds by reading to elementary school students
- Engaging in cultural diplomacy at receptions hosted by various embassies
- Opportunities to meet distinguished leaders, including the First Lady of the United States and the First Lady of Japan
- Empowerment and mentorship at the Cherry Blossom Alumnae Women's Leadership Conference
- Cultural visits to Women in the Arts museum, Hillwood Museum, Hirshhorn Museum
- Cultural events such as Kimono Demonstration, Tea Ceremony and Ikebana class
- Exploring history and diplomacy through special programming at the Library of Congress





SPONSORSHIP OPPORTUNITIES

All sponsorship levels *include recognition* at all NCSS premier events, plus *brand exposure* on social media and printed event materials!

EXCLUSIVE EVENT BENEFITS

- Speaking opportunities at signature events
- Exclusive sponsor of Congressional breakfast
- Attendance at all signature events
- Japanese Ambassador's reception
- Full Page ad on Inside cover of Souvenir Program



Diamond
\$25,000

- Verbal recognition at signature events
- Attendance at all signature events
- Japanese Ambassador's Reception
- Sponsor of Congressional breakfast
- Full Page ad in our Souvenir Program



Platinum
\$20,000

- Recognition at signature events
- Attendance at all signature events
- Sponsor of Congressional breakfast
- Half Page ad in our Souvenir Program



Gold
\$15,000

- Attendance to two signature events
- Co-Sponsor for Congressional Breakfast
- Half Page ad in our Souvenir Program



Silver
\$10,000

- Attendance to one signature event
- Print recognition at all events
- Half Page ad in our Souvenir Program



Bronze
\$5,000

Your support and partnership of this exceptional and longstanding organization will not only give you access to attending various events but also ensures we can continue to provide quality programming and exceptional events that advance the US- Japanese relationship and beyond.

Contact us to get involved:

Gigi Galbraith, President
president.ncss@gmail.com
202.815.7307

Maria Giannopolous, VP Events
vpevents.ncss@gmail.com
920.6274.1993

NCSS is a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code. No goods or services were provided in exchange for this contribution".

Testimonial from Hannah Schwartz, US Cherry Blossom Queen, Missouri

"I have always been passionate about US foreign policy, history and US engagement with strategic international partners like Japan. It has been so meaningful hearing from Japanese cultural leaders and experts, as well as the Japanese Ambassador, about the US -Japan friendship, in addition to the beautiful aspects of Japanese culture. It has also been very impactful and empowering to meeting other emerging g female leaders who share my ambitions and passions and those who are quite different from me. I know there are connections I will carry with me for years."

